



ANDREA M. BAZOIN*, M.ED.

SMALL BUSINESS CONSULTANT | HYBRID PROFESSIONAL

*Name Pronounced "AN-dree-uh bah-ZWAH"

Contact

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Expertise

- business and tech education
- published writing and editing
- business ownership/operations
- marketing and communications
- training/coaching/consulting
- advocate for diverse communities, locally and globally
- wellness and sustainability

Languages

English *Native*

Spanish *Near Fluent*

French *Conversational*

Strengths

- **Maximizer:** I transform the good into the best it can be.
- **Connectedness:** I understand and value relationships/teams.
- **Relator:** I love working together on a common goal.
- **Futurist:** I seek possibility and ignite others with vision.
- **Adaptability:** I am energized by the challenges of each new day.

About Me

I am a holistic strategist, combining experience in higher education, advocacy for diverse communities, entrepreneurship, writing, marketing and communications, and wellness. My cross-cultural background makes me highly adaptive, resourceful, and able to identify win-win solutions that leverage all assets. I am skilled in translating complex processes into simple, actionable, inclusive frameworks.

Relevant Experience (view full experience)

everHuman, LLC: 2016 - present

Owner

everHuman is an award-winning consultancy helping new and emerging small business owners to confidently navigate an ever-accelerating future through executive coaching, project management, business writing, marketing and social media support, business foundations set-up, and more.

CULTURS Magazine: 2018 - present

Tech and Trends Columnist

I identify topics, complete research/interviews, write, and edit a quarterly column for an internationally-distributed lifestyle magazine for Global Nomads, Third Culture Kids, and racially-, ethnically-, and culturally-blended people.

RamCard Office at Colorado State University: 2013-2016

Operations Coordinator

Responsible for all front- and back-end operations (budgets, marketing, staffing, training, internal/external partnerships, marketing, programming, etc.) for a high-volume ID office, serving up to 250 customers per day.

The Access Center at Colorado State University: 2011 - 2013

Program Coordinator

Coordinated activities for two separate, large-scale, ongoing programs:

- The Alliance Partnership: Collaborative effort between university and high-school personnel from 10 under-served school districts across Colorado to help diverse students and families pursue an education beyond high school.
- Reach Out: Outreach program to connect first-generation/diverse university students with middle school students from under-served schools.

Education

University of Washington - Seattle

Master of Education: Educational Leadership and Policy Studies

University of Texas - Austin

Bachelor of Arts: Latin American Studies